



PRESS RELEASE

La Ciotat (France), July 23th, 2008

Newsteo will be present at RF&Hyper trade show

The wireless data transmission technology of Newsteo is now well-known by several industrials who use it in their environment. Thus, with a lot of successful experiences in technical environments, Newsteo will be present at RF&Hyper trade show, on the 30th of September, the 1st and the 2nd of October 2008, at Paris Nord Villepinte.

This year, RF&Hyper Europe takes place together with Electronic Forum, Mesureexpo, Opto and Vision show. This big event will give the opportunity to Newsteo to meet more potential partners in order to enlarge its presence on multiple-markets and to diversify its applications. At the same time, Newsteo will show its last products range for Telemetry and Traceability, with solar power supply, GSM/GPRS data transmission and GPS positioning.

After the wireless adoption by private individuals, it's industrials' turn to adopt this technology thanks to Newsteo Telemetry solutions.

Newsteo Company would be happy to welcome you on booth **2 S 049**.

About Newsteo:

Founded in 2005, Newsteo is an innovative company based in the south of France. Newsteo designs, develops and commercializes a wide range of patented products and associated services, in several wireless domains: bone conduction vocal communication, telemetry and traceability.

Newsteo won in 2005 and 2006 of the National contest for Companies in innovative technologies fields (organised by the French Ministry of Research), and is supported by Oseo. The Crédit Agricole bank, through its venture capital company Sofipaca, has also invested in the company in 2007.

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